Cairo University Faculty of Economics and Political Science Department of Statistics

# ON FINANCIAL TIME SERIES DATA MINING

By

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A Dissertation Submitted to the Faculty of Economics and Political Science, Cairo University, in Partial Fulfillment of the Requirements for the degree of Doctor of Philosophy in Statistics

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## **On Financial Time Series Data Mining**

### Abstract

The portfolio selection problem has a venerable history. Markowitz (1952), one of the creators of the modern portfolio theory, formulates the problem as a trade-off between the expected return and the expected risk of a portfolio. For his path breaking work that has revolutionized investment practice, he won the Nobel Prize in 1990. In this Dissertation we propose two enhancements to the traditional portfolio selection problem. First we enhance the formulation of the problem by introducing four additional constraints that take into account the following: (a) the collinearity problem to decrease the portfolio risk, (b) the special preference to active stocks to increase the expected return and decrease the systematic risk, (c) the special preference to stocks with outstanding performance to increase the un-expected return, and (d) control the overall risk of the portfolio.

Second, one of the common algorithms for solving the portfolio selection optimization problem is the Genetic Algorithm (GA), which is a stochastic search that starts with an initial solution and then allocates increasing trials to regions of the search space found to improve the objective function. This algorithm can run into problems when the optimal solution is in a small region surrounded on all directions by regions of low value of the objective function. We propose an enhancement to the GA that avoids this problem.

Time series techniques such as ARIMA and GARCH models can be used to predict the return and risk for each stock. This predictions can be used as input to the model.

The forecast of financial time series is a fundamental problem due to its importance in risk management of the stocks. There are three major difficulties about accurate forecast of financial time series, (a) the patterns of financial time series are dynamic, i.e., there is no single model that works all the time, (b) an efficient model must be able to adjust its sensitivity as time goes by, (c) misleading information must be identified and eliminated. A Hidden Markov Model (HMM) aims to solve these problems. We propose trading rules using HMM to answer the question of how and when do investors trade the stock?

**Keywords:** Modern portfolio theory, Optimal Portfolio, Stock Selection, Genetic Algorithm, Quadratic Programming, Nonlinear Programming, Financial Time Series, Hidden Markov Model, Portfolio Rotating and Stock Exchanging.

### A Dissertation Submitted to the Department of Statistics

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# **On Financial Time Series Data Mining**

# Summary

In this Dissertation, we propose enhancements to the traditional portfolio selection problem and to the Genetic Algorithm for obtaining the optimal solution. We also compare various methods for obtaining the optimal portfolio. Additionally, we suggest trading rules for rotating the portfolio and exchange of stocks.

First, we enhance the formulation of the problem by introducing four additional constraints that take into account (a) the collinearity problem to decrease the portfolio risk, (b) the special preference to active stocks to increase the expected return, (c) the special preference to stocks with outstanding performance to increase the un-expected return, and (d) control the overall risk of the portfolio.

Second, one of the common method for solving the portfolio selection optimization problem is Quadratic Programming. But by adding the nonlinear constraint we cannot use it for optimizing the portfolio. But, we can use both Nonlinear Programming (NLP) and Genetic Algorithm (GA). GA is a stochastic search that starts with an initial solution and then allocates increasing trials to regions of the search space found to improve the objective function. This algorithm can run into problems when the optimal solution is in a small region surrounded on all sides by regions of low value of the objective function. We propose an enhancement to the GA that avoids this problem. We use the simulation study to empirically assess the performance of the proposed optimal portfolio model according to a number of constraints, and to compare their performance to that of the classical optimal portfolio model. In addition, an application of the two enhancements to data from the Egyptian stock market, which is known to be inefficient, shows that the two enhancements together can lead to substantial improvement in the selection of optimal portfolio. In fact, it is possible to find a portfolio with a performance better than that of the stock market as a whole, an event which is impossible to occur in efficient markets.

Finally, the forecast of financial time series is a fundamental problem due to it's importance in risk management of the stocks and the portfolios. There are three major difficulties in accurate forecasting of financial time series: (a) the patterns of financial time series are dynamic, i.e., there is no single model that works all the time, (b) an efficient system must be able to adjust its sensitivity as time goes by, (c) misleading information must be identified and eliminated. A Hidden Markov Model (HMM) aims to solve these problems. We propose a trading rules using HMM to answer the question of how and when do investors trade the stock?

This dissertation is organized as follows: Chapter 1 provides a literature review of optimization models and methods, definition for the Egyptian Stock Market, data Mining and financial market, and the assumptions and objectives of the study.

Chapter 2 includes the main basics of Hidden Markov model, the difference between Markov model and Hidden Markov model, the main concepts in Hidden Markov model, types of Hidden Markov models, and steps involved in creating the structure a Hidden Markov model. Chapter 3 introduces the main problem of the Modern Portfolio Theory and the dissertation's suggested solution. Additionally, it suggests method for enhancing the genetic algorithm. Two proposals for enhancing global Optimal portfolios are introduced. Finally, it refers to a frame for risk management of the stocks.

Chapter 4 includes the simulation to assess the performance of the proposed enhancement of the optimal portfolio frame. This includes the design of the simulation study, generation of the simulation data, and results of the simulation.

Chapter 5 introduces the application of the new portfolio models and methods to the Egyptian Stock Market.

Chapter 6 introduces the application of the risk management frame for determine the adequate time for buying and selling each stock.

Chapter 7 provides summary and further future work.

viii

# Contents

| D  | edica | tion          |                                   | i    |
|----|-------|---------------|-----------------------------------|------|
| A  | cknov | wledge        | ements                            | ii   |
| A  | bstra | $\mathbf{ct}$ |                                   | iii  |
| Co | onter | nts           |                                   | ix   |
| Li | st of | Tables        | S                                 | xiii |
| Li | st of | Figure        | es                                | xvii |
| 1  | Intr  | oducti        | ion and Preliminaries             | 1    |
|    | 1.1   | Introd        | uction                            | 1    |
|    | 1.2   | Litera        | ture Review                       | 4    |
|    |       | 1.2.1         | The Markowitz Mean-Variance Model | 5    |
|    |       | 1.2.2         | The Capital Asset Pricing Model   | 10   |
|    |       | 1.2.3         | Optimal Portfolio Size            | 16   |
|    |       | 1.2.4         | Forecasting Financial Time Series | 20   |
|    |       | 1.2.5         | Data Mining                       | 21   |
|    | 1.3   | Optim         | nization Methods                  | 26   |
|    | 1.4   | The E         | gyptian Stock Market              | 32   |
|    | 1.5   | Assum         | ptions of the Study               | 34   |
|    |       |               |                                   |      |

## CONTENTS

|          | 1.6 | Objective of the Study 3   | 34         |
|----------|-----|--|------------|
|          | 1.7 | Outline of the Dissertation  | 35         |
| <b>2</b> | Hid | len Markov Model 3   | 57         |
|          | 2.1 | Introduction   | 37         |
|          | 2.2 | Difference Between MM and HMM 3  | 38         |
|          | 2.3 | Types of Hidden Markov Models 4  | 12         |
|          | 2.4 | Structuring a Hidden Markov Model  | 14         |
| 3        | Nev | Model and Method for Portfolios Selection 6  | 61         |
|          | 3.1 | Introduction $\ldots$ | 31         |
|          | 3.2 | Portfolio Selection Problems   | 33         |
|          | 3.3 | Introducing New Constraints  | 36         |
|          |     | 3.3.1 The Collinearity Problem   | 36         |
|          |     | 3.3.2 Active Stocks  | 38         |
|          |     | 3.3.3 High Performance Stocks  | 39         |
|          |     | 3.3.4 Controlling the Overall Risk   | 70         |
|          | 3.4 | Enhancing the Genetic Algorithm  | 71         |
|          | 3.5 | Risk Management  | 74         |
| 4        | Sim | lation Study 7   | <b>'</b> 9 |
|          | 4.1 | Introduction   | 79         |
|          | 4.2 | Design of the Simulation Study   | 79         |
|          | 4.3 | Generation of the Simulation Data  | 30         |
|          | 4.4 | Comparing Methods and Models   | 33         |
|          |     | 4.4.1 Comparing the Methods Using the Traditional Model 8  | 33         |
|          |     | 4.4.2 Comparing the Methods Using the New Model  | 35         |
|          |     | 4.4.3 Comparing the New and Traditional Models   | 36         |

|          |     | 4.4.4 Assessing the Contributions of the Constraints | 87  |
|----------|-----|--|-----|
|          | 4.5 | Evaluation of the New Optimization Method            | 89  |
|          | 4.6 | Summary  | 90  |
| <b>5</b> | App | olications to the Egyptian Stock Market              | 93  |
|          | 5.1 | Introduction   | 93  |
|          | 5.2 | The Traditional Model                                | 94  |
|          | 5.3 | The New Model  | 95  |
|          |     | 5.3.1 The Collinearity Constraints                   | 95  |
|          |     | 5.3.2 Active Stocks Constraints                      | 103 |
|          |     | 5.3.3 High Performance Stocks Constraints            | 105 |
|          |     | 5.3.4 Controlling the Overall Risk                   | 107 |
|          |     | 5.3.5 The New Model With All Constraints             | 108 |
|          | 5.4 | The Enhanced Genetic Algorithm                       | 109 |
|          | 5.5 | Summary  | 109 |
| 6        | The | Trading Rule   | 111 |
|          | 6.1 | Introduction   | 111 |
|          | 6.2 | Trading Rule by Financial HMM                        | 113 |
|          | 6.3 | Applications to the Egyptian Stock Market            | 115 |
|          | 6.4 | Summary  | 126 |
| 7        | Con | clusion and Further Research                         | 127 |
|          | 7.1 | Introduction   | 127 |
|          | 7.2 | Introduction of a New Model                          | 128 |
|          | 7.3 | Introduction of a New Method                         | 131 |
|          | 7.4 | Introduction of Trading Rules                        | 132 |
|          | 7.5 | Concluding Remarks                                   | 133 |

## CONTENTS

|    | 7.6              | Directions for Further Research                            | 134 |
|----|------------------|--|-----|
| A  | Opt              | imization Problems 1                                       | 137 |
|    | A.1              | MATLAB Functions for the Optimization Problems             | 137 |
|    | A.2              | Data Structure   | 138 |
|    | A.3              | List of Functions  |     |
|    |                  | A.3.1 Quadratic Programming                                | 141 |
|    |                  | A.3.2 Nonlinear Programming                                | 142 |
|    |                  | A.3.3 Genetic Algorithm                                    | 143 |
|    |                  | A.3.4 Enhancing Genetic Algorithm                          | 144 |
| В  | Gen              | eration of the Simulation Data 1                           | 151 |
|    | B.1              | MATLAB Functions for Generation of the Simulation Data     | 151 |
|    | B.2              | List of Functions  | 151 |
|    | B.3              | .3 Examples  |     |
|    |                  | B.3.1 Results of Using the Quadratic Programming           | 152 |
|    |                  | B.3.2 Results of Using the Non-Linear Programming          | 154 |
|    |                  | B.3.3 Results of Using the Genetic Algorithm               | 156 |
|    |                  | B.3.4 Results of Using the Enhancing Genetic Algorithm     | 157 |
| С  | Re-1             | Estimation of Hidden Markov Model 1                        | 163 |
|    | C.1              | MATLAB Functions for the Estimation of Hidden Markov Model | 163 |
|    | C.2              | Data Structure   | 163 |
|    | C.3              | List of Functions  | 164 |
| Bi | Bibliography 167 |  |     |

# List of Tables

| 4.1 | Combination of Simulation Data with Sample Size $= 52$ for 40 stocks.  | 82 |
|-----|--|----|
| 4.2 | Pair-Wise Comparisons of the Difference Between the Means of the   |    |
|     | Return-To-Risk Ratios Obtained by Three Methods Using the Tradi-   |    |
|     | tional Model Based on $N = 1,000$ Simulation Runs  | 85 |
| 4.3 | Paired T-test for the Difference Between the Means of the Return-To-   |    |
|     | Risk Ratios Obtained by the GA and NLP Methods Using the New   |    |
|     | Model Based on $N = 1,000$ Simulation Runs   | 86 |
| 4.4 | Comparing Two Models and Two Methods: Paired T-test for the Dif-   |    |
|     | ference Between the Means of the Return-To-Risk Ratios Based on  |    |
|     | N = 1,000 Simulation Runs  | 87 |
| 4.5 | Pair-Wise Comparisons of the Difference Between the Means of the   |    |
|     | Return-To-Risk Ratios of Three Models obtained Using GA and NLP  |    |
|     | Methods Based on $N = 1,000$ Simulation Runs   | 89 |
| 4.6 | Pair-Wise Comparisons of the Difference Between the Means of the   |    |
|     | Return-To-Risk Ratios Obtained by Using EGA, GA and NLP Meth-  |    |
|     | ods Based on $N = 1,000$ Simulation Runs   | 90 |
| 51  | Regults of the CA Algorithm Using the Traditional Portfolio Problem  |    |
| 9.1 | in $(3,2,1)$ $(3,2,2)$   | 04 |
|     | $\lim (0.2.1) (0.2.2) \dots \dots$ | 94 |

| 5.2  | The Eigen Value $(\lambda_j)$ and Kappa value $(\kappa)$ of the Egyptian Stock  |     |
|------|---|-----|
|      | Market Data.  | 95  |
| 5.3  | The Five Eigen Victors (V) Corresponding to the Five Smallest Eigen   |     |
|      | Values of the Correlation Matrix of the Egyptian Stock Market Data.   | 96  |
| 5.4  | Results of the Traditional Portfolio Problem in $(3.2.1)$ – $(3.2.2)$ after   |     |
|      | Adding the Collinearity Constraint in (5.3.2) and setting $c_j = 0.30$ ,  |     |
|      | $j = 1, \dots, 5.$  | 102 |
| 5.5  | Estimation of the Parameters $\beta$ 's of PCR  | 103 |
| 5.6  | Results of the Traditional Portfolio Problem in $(3.2.1)$ – $(3.2.2)$ after   |     |
|      | Adding the Active Stocks Constraint in (5.3.3) by Using $a = 0.15$  | 104 |
| 5.7  | Stocks with High Return-to-Risk Ratio.  | 105 |
| 5.8  | Results of the Traditional Portfolio Problem in $(3.2.1)$ – $(3.2.2)$ after   |     |
|      | Adding the High Performance Stocks Constraint in $(5.3.5)$ and Using  |     |
|      | $h = 0.40. \dots \dots$ | 106 |
| 5.9  | Results of the Traditional Portfolio Problem in $(3.2.1)$ – $(3.2.2)$ after   |     |
|      | Adding the Risk Constraint in (5.3.6) and setting $r = 0.05.$   | 107 |
| 5.10 | Results of the Traditional Portfolio Problem in $(3.2.1)$ – $(3.2.2)$ After   |     |
|      | Adding the Overall Constraints in (3.3.7).  | 108 |
| 5.11 | Using the Proposal Portfolio Model  | 109 |
| 6.1  | State Sequence and Emission Sequence; The Stock Prices Application  |     |
|      | Data (Jan 2000–April 2008)  | 116 |
| 6.2  | Initial Transition Matrix of Stock 1  | 118 |
| 6.3  | Initial Emission Matrix of Stock 1  | 118 |
| 6.4  | Re-Estimation Transition Matrix of Stock 1  | 119 |
| 6.5  | Re-Estimation Emission Matrix of Stock 1  | 119 |
| 6.6  | Transition Matrix for Stocks.   | 120 |