#### **CURRICULUM VITAE**





Prof.Dr, Alaa M. Elsabea (PhD), MSc, BSc (Hons.)

# Economic Development, Economic Analysis& Evaluation, MARKETING, Risk Management, Entrepreneurship, Policy Analysis.

An expert for good agricultural practices and traceability system for sesame and Sudanese mangoes, Ministry of Agriculture and Forestry, Quality Control and Export Development Department, Enterprise and productive capacity building project in Sudan, Funded by the European Union and managed by COMESA

Uni. of King Fisal University Kingdom of Saudi Arabia for about "Years. Experienced as Team Leader and Member in many Programs/Projects Formulation/Preparation, Appraisal & Supervision Review, Verification, Implementation and Evaluation with different organizations including the local and international journals in additional to public and privite projects, etc in most of the Arab and African countries. Conducted &/or Evaluated more than 'Financial & Economic Feasibility Studies for private Investors. Supervised "Graduate students and published more than 'I local and international papers.

## ۱. GENERAL

Name: Alaa Mohamed Rashad Elsabea

Date of Birth: April ••, ۱۹٦٧
Place of Birth: Demiatte, Egypt

Nationality: Egyptian Sex: Male

Position: Professor of Economics Analysis in Ain Shams University

Faculty of Agriculture Dept. of Economics.

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**LANGUAGE PROFICIENCY:** Excellent in Reading, Writing & Communicating in Arabic, English & Limited German Language and Spanish.

**COMPUTER LITERACY:** Excellent Computer Skills & Experience in Operating many Computer Programs: Word & Data Processing; Statistical Analysis; Presentations; Internet; etc.

#### £. Qualifications:

- > Jul 1, 1, 1, 1 have pursued studies and completed all the requirements for the certificate of *Excel Crash Course of Financial Modeling & Valuation Analyst*, Corporate Finance Institute Canada.
- ➤ Jul 11, 111 have pursued studies and completed all the requirements for the certificate of <u>Accounting Fundamentals Course of Financial</u>

  Modeling & Valuation Analyst, Corporate Finance Institute, Canada.
- > Jul 17, Y.Y. have pursued studies and completed all the requirements for the certificate of <u>Reading Financial Statements Course of Financial</u>

  Modeling & Valuation Analyst, Corporate Finance Institute, Canada.
- ➤ Jul Ye, Yere Have pursued studies and completed all the requirements for the certificate of <u>Introduction to Corporate Finance Course of Financial Modeling & Valuation Analyst</u>, Corporate Finance Institute, Canada.
- Processory of Agriculture and horticulture, Economics and Social Sciences, Germany Humboldt University of Berlin (HUB), GERMANY, Titled "Marketing of Horticultural crops, (Analysis Egyptians' Export Marketing Chains)"
- > 199.-1990 M.Sc., Agric. Econ. Ain Shams University Scholarship, Titled "

  <u>Analysis price relationship between the most important crops in Egypt"</u>.

  Egypt, Cairo.
- > 1990-1997 Diploma Marketing Titled "Marketing of Food product"

  Spain, Institute of Agronomic Mediterrance De Zaragoza, Scholarship.
- **B.Sc.** (Honours) Agric Economics. Ain Shams University faculty of agricultural economics department, Egypt, Cairo.

#### a. ACADEMIC & PROFESSIONAL EXPERIENCE:

International consular for the project of The application of good agricultural practices and traceability system for sesame and Sudanese mangoes, Target groups: Stakeholders in agricultural products, Sudan,

Ministry of Agriculture and Forestry, Quality Control and Export

Development Department, Enterprise and productive capacity building
project in Sudan, Funded by the European Union and managed by

COMESA.

- > Your-till now: Professor at Ain Shams University, faculty of agriculture, economic department, Cairo- Egypt.
- > ۲..٩- ۲.١٤: Assistant professor at Ain Shams University faculty of agriculture economic department in Cairo Egypt.
- Faisal University, Kingdom of Saudi Arabia.
- > ۲۰۰٤-۲۰۰۸: Lecturer at Ain Shams University faculty of agriculture economic department in Cairo Egypt.
- > 1990-Y . . 4: Assistant lecturer at the same dept.
- > 1949-1990 Demonstrator in Agric- Economic- Ain Shams
  University
- > 1111- till now. In additional to be professor at the Institute of Higher Agricultural and cooperation for Agricultural other Univ. for the following courses Marketing and international trade, Entrepreneurship, Policy Analysis & Planning in addional to Food & Agric. Policy Analysis Moreover Micro and Macro economics, Moreover price analysis and financial and feasibility studies.

#### Latest Conference attendance

- '- Elsevier STM Journals Conference, invitation to attend Elsevier webinar series on using research metrics and indicators effectively, '',',June '', at "p.m.
- Y- Cairo conference for water, Y·YI, October, after having price of acceptance the pest research paper for water problem in Egypt, participation with scientific paper for An economic study of the impact of the Ethiopian Renaissance Dam on the Egyptian agricultural sector.

### **PRIZES & AWARDS**

- Egyptian Ministry of Higher Education: Scholarship for Ph. D. Study, Y....
- Egypt, Ain Shams University: Scholarship for M. Sc. Study, 1994.
- Best University Student Prize: Prize from the Faculty of agriculture, Economic department, during \940-1947-1944.

#### Research Project

# Current research Project

- \- The main researcher of the project of an economic effects of the Ethiopian Renaissance on the agricultural sector of Egypt, Ain Shams University faculty of Agriculture economic department \( \cdot \cdot \quad \cdot \cdo
- 7- The main researcher of the project of an economic study of local, regional and global variables affecting on the water resources of Egypt, Ain Shams University, Y. 19 Y. 7.

## 1.7 Achieved Research Project Recent Team Leadership Roles:

➤ Egypt, Ministry of Agriculture <u>TEAM LEADERSHIP</u> for the project of obstacles to agricultural development in North Sinai, Egypt. Specialized Regional Councils, ۲۰۱۱-۲۰۱٤.

- Egypt, Member of the research team for the project of economic evaluation of the Egyptian agricultural sector, Research Support Fund Ministry of Agriculture,
- Egypt, Ministry of Agriculture Member of the research team for the study of economic new settlement in the lands of agricultural reclamation in Egypt, ۲۰۱۱.
- > Saudi Arabia, King Abdulaziz City for Science and Technology, Economic Adviser to achieve the feasibility study for the project aim to take advantage of the remnants of dates in the production of sugars and tanning leather, '....
- Main investigator of the project titled "Obstacles to agricultural development in North Sinai Governorate" (1997), financed by Egyptian ministry of agriculture.
- Main investigator of the project titled "Infringement of agricultural land in Giza Governorate", ۲۰۱٤, financial by Ain Shams University.
- Main investigator of the project titled "Optimum use of Egyptian agricultural resources in light of local, global and environmental changes", ۲۰۱۸-۲۰۱۹, financial by Ain Shams University.
- ➤ In additional to be Participating in achieving many others local and international project as a member of the Egyptian team of Ain Shams University faculty of Agricultural, economics department.

## ٦.٣ Training course:

- ➤ Egypt, Ain Shams University, Certificate of attended many training courses for improving the improving leadership team abilities and international publication of scientific papers in addition to many other courses for improving the learning process ۲۰۰۰-۲۰۱۰.
- Passed the statistical analysis course on the statistical analysis program SPSS V-11/9/1.15.
- Figypt, Ain Shams University: Organizing many courses of marketing, feasibility studies economic analysis, the last course entitled **Economic and Statistical Analysis in the Macroeconomics** held at Ain Shams University, Economic department, the Center for Economic Studies and Development, Λ-11 March (1)
- Saudi Arabia, king Faisal University, Organizing many courses at Palm and Dates Research Center in Saudi Arabia ۲۰۰۷-۲۰۰۹.

> ۲۰۰۰ Training workshop on Statistical economic model, Ain Shams University Faculty of Agricultural economic department, Economic and Development Studies ۲۰۰۸.

- Saudi Arabia, Date Palm Research Center (Center of Excellence), Organizing many courses at Palm and Dates Research Center in Saudi Arabia ۲۰۰۷-۲۰۰۹.
- > The TOEFL course. Ain Shams university Centre for Developing English language teaching, Y1st February 1994-Y1 st may 1994.
- > Projects management and Economic evolution. in development studies center, faculty of Agriculture, Ain Shams University, ۲۱-۲٤/١٠/١٩٩٦.
- > Training workshop on analysis of environmental and social impacts of agricultural projects. The FAO Regional office for the near east (RNE) agricultural policy support service of FAO technical cooperation division (TCAS) Friedrich Naumann foundation (F.N.P.) and the institute of national planning (I.N.P), From \\1-\forall 1-\forall T\rightarrow June \\1990 at INP, Cairo Egypt.
- Quantitative Agricultural policy analysis, Arab Republic of Egypt Ministry of agriculture, animal wealthy, fisheries & land reclamation agricultural Research Center National agricultural research project (NARP) and usaid Egypt. June 11-1811.
- ➤ Egypt, Ministry of Agriculture: In additional to participate in many workshops conference training course of marketing, feasibility studies economic analysis, agriculture policy, strategy in Egypt.

## ٦.٤ Workshop

- > 1.10: Organizing and participating by many lectures during Work shop on using statistical tools in micro and macro analysis, Ain shams uni. Faculty of Agric. Economic department.
- > 1.1. Organizing and participating by lecture during Workshop on Manufacturing and Marketing of Dates in the Light of Global Economical Changes. In King Faisal University Kingdom of Saudi Arabia, 15, 5, 1.19.
- > ٢٠٠٩ Workshop on Marketing problems of Dates in Saudi Arabia. National Center of Dates Ministry of Saudi agricultural.
- > Y···Training workshop on analysis of environmental and social impacts of Agric. Project Y··V.
- > Attend several courses for developing faculty members' capacities Y · · ^-Y · V ٤.
- In additional to Attend many other local and international workshop.

#### **V. RESEARCH SUPERVISION:**

SUPERVISOR, EXTERNAL SUPERVISOR & EXAMINER for Many Doctoral & Master Theses & Dissertations since Your In; University of Ain Shams Faculty of Agriculture Economic department, higher Institution of Agriculture cooperation, Institution of Environmental- Ain Shams University, The Institution of desert Cairo, Egypt.

#### RESEARCH PAPERS REFEREE & EDITOR WITH

- ➤ A reviewer with Greener Journals(www.gjournals.org)Knowledge Economy Institute, **Sussex University**, United Kingdom
- > Ain Shams University Scientific Magazine.

## A. ADDITIONAL QUALIFICATIONS:

• Participating to build scientific co- operation between Kingdom of Saudi Arabia, Date balm research center International Society for Horticultural Science (ISHS ۲۰۰۸.

• Building economic statistical data base for the web of palm dates research center King Faisal University in Arabic and English ۲۰۰۸-۲۰۰۹.

- Building information base for marketing of dates and related organization.
- work for established the a cooperative society titled with Agricultural Development of Faculty of Agriculture Ain Shams University as a scientific and social association of members.
- Director of Marketing for the Economic Unit of Ain Shams University Department of Agricultural Economics.

## **Membership societies:** Member of:

- Agricultural economics society.
- Agricultural co- operative society.
- Academy of scientific research and technology.
- Member of academic professors' staff of many local and international agricultural faculty, economic department and international affairs.
- Member of academic professors' staff of Egyptian society and activities in civic, public during "open learning program".
- A reviewer with Greener Journals (www.gjournals.org) and has contributed immensely to the growth of the journal by the reviewing of several articles.
- Research Gate Member.

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## • ADMINSTRATION/ MARKETING/TRADE EXPERT:

- Prof. Dr of many Post and under graduate courses in Ain Shams University And the institute of Agric. Cooperation in additional to Ministry of Agriculture for the following area: Administration, International trade, feasibility studies, Marketing, Price Analysis, Marketing, economics, operation research.
- Facilitator and Trainer of the Courses on: "Exports Promotion Policies", and "Policies to Promote SMEs <u>Competitiveness</u>", Date Palm research center (Excellence). <u>Kingdom of Saudi Arabia, Youndary Competitiveness</u>",
- Review the Financial & Economic Feasibility Study of producing and manufacturing date palm in Saudi Arabia, King Abd Elaziz City, Kingdom of Saudi Arabia, Y. V.
- Facilitator and Trainer of the Course on "Modern Marketing", Ain shams University, Faculty of Agriculture Economic department, Cairo, Egypt 1991-tell now,
- > Team member of the study on many of marketing studies, Ain Shams University cooperated with Faum University and Ministry of Agriculture Institution of economics, ۲۰۱۳-۲۰۱٤.
- Member of the Steering Committee & Marketing Expert of the National Scientific Workshop on the Promotion of Egyptian Horticultural Products Production & Exports. **Ministry of Agric. & and Water resource**, Egypt, Y···٦.
- > Preparation of a study on "The Constraints facing the Agricultural Marketing Systems of Egypt." Berlin, Germany ۲۰۰5.
- Preparation of a study on "The strength and weakness of the Agricultural Marketing Systems of Egypt." Berlin, Germany ۲۰۰٤.

Team member of The Higher Cooperative Agriculture institute, Cairo, Egypt for teaching local and international marketing course and price analysis

#### **11. TEACHING EXPERIENCE:**

- COURSES AT PH.D & M. SC. LEVEL, YOUR YOUE; Principals of Marketing, Competitiveness of International trade, price analysis, Marketing management, Management of marketing Institution, Quality & Customers; E-Business & E-Commerce; Customer Relations Management; Economic Development; Current Economic Issues; Trade in Agricultural Commodities; International Marketing; Research Methods & Methodologies; Quantitative Research Methods;.
- UNIVERSITY CORE DEPARTMENTAL COURSES, 1997 1995: Agricultural Marketing and International trade; Micro & Macroeconomics; Agricultural Policy; Economics; Factories Economics & Management; Principles of Economics; Economics of Animal Production & Marketing; Statistics & Mathematics; Bio-Statistics; Production Economics.

#### 17. PROFESSIONAL INTERESTS AND EXPERIENCES:

- 1) Marketing with Emphasis on Competitiveness of International trade, Market Integration and Global Value chains Issues & Traceability of products;
- <sup>٢</sup>) Management, trade, Economic and Agricultural Development, Food Security & Poverty Alleviation Policies:
- ") Business Development, Rural & Economic development; Macroeconomic; SMEs & Microfinance;
- ¿) Liberalization Policies & Economics of Trade and economic development.

#### ۱۳. URL Scientific research

https://publons.com/researcher/٣٩٩٣٠١٦/alaa-rashad-elsabea/ https://www.researchgate.net/profile/Alaa\_Elsabea

## 14. PUBLICATIONS:

## ۱٤.۱ English papers:

- An economic study for manufacturing problems of dates in Saudi Arabia, Egyptian Journal of Agricultural Economics, ۲۰۱۱.
- Kingdom of Saudi Arabia and United Arab Emirate in the World Market, U.A.E., Fourth International date palm conference Abu Dhabi, U.A.E.
- Elsabea Alaa, Estimated economic loss by Rhynchophorus ferrugineus (Olivier) in date plantation of the Gulf region in the Middle-East, June, ۲۰۰۹, outlooks on pest management UK.

Elsabea Alaa, Economic Analysis for Competitive Situation of Kingdom of Saudi Arabia Exports of Date Palm, in the Journal of Agricultural economics Association. Cairo, Egypt, 7/ ۲ · · ٩.

- Elsabea Alaa, Egyptian food security under liberalization policies and world trade organization, Egyptian Journal of Agricultural Economics, volume (۱۷) No (٤) December ۲۰۰۷.
- Elsabea Alaa, The effect of E-commerce on Egyptian agricultural marketing. accepted in the Journal of Agricultural economics Association. Cairo, Egypt, 9/ ۲۰۰۰.
- Elsabea Alaa, Analysis of the strength and weakness of Egyptian market chains for horticultural crops, Proceedings of the Fifteenth international Symposium on Horticultural Economics and Management, Number ٦٥٥, August ٢٩-September Berlin Germany, ٣, ٢٠٠٤, P١٤٣-١٤٧.
- Elsabea Alaa, Analysis of the strength and weakness of Egyptian market chains for horticultural crops, Poster Presentation, Creating Value in a changing Society. XVth International Symposium on Horticultural Economics and Management, Ya August Y September Y · · · E Berlin, Germany.

## **۱۳.7 Arabic Papers:**

There are many papers In Arabic during the last ' · years about analysis the Egyptian and Arabic Economic situation. The latest paper was published in ' · ' \ ' titled "An economic study of the impact of the Ethiopian Renaissance Dam on the Egyptian agricultural sector".

#### 15. REFERENCES: Available upon request.