



**Faculty of Commerce  
Accounting and Auditing Department**

# **Measuring the Impact of Earnings Management Accounting Policies on Investors' Decisions**

**"An Applied Study on Egyptian Corporations"**

A Thesis Submitted in Partial Fulfillment of the Requirements for the  
Master Degree in Accounting

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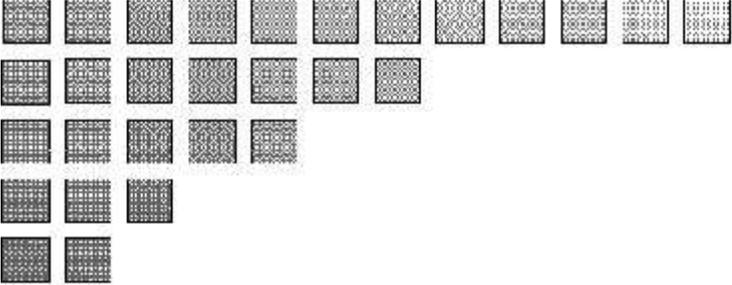


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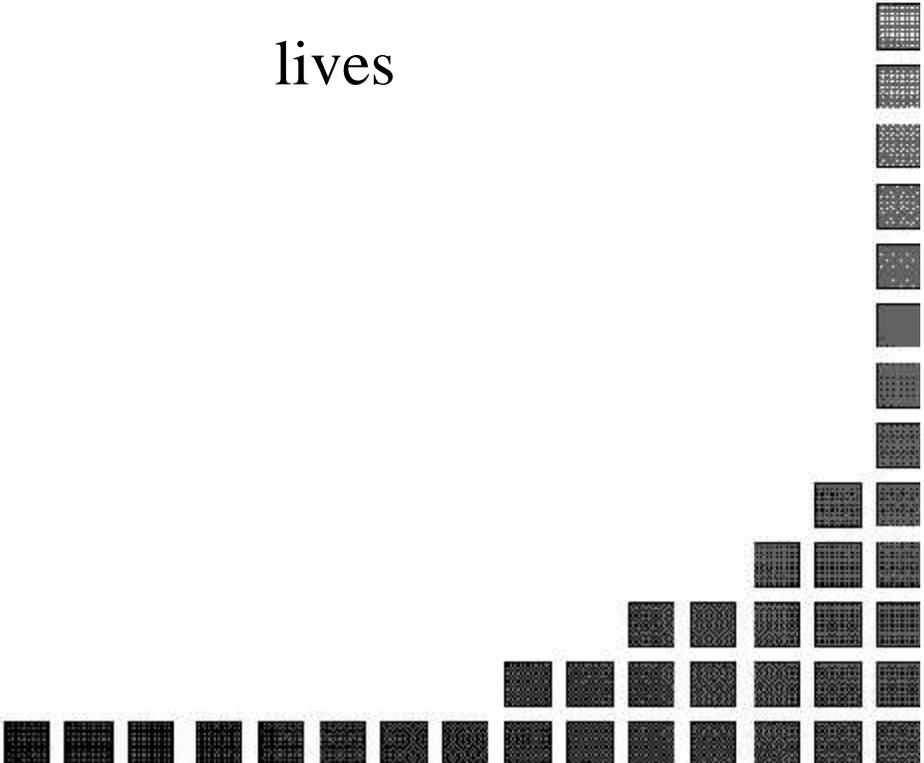
have stood by me during the course of this degree.

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# DEDICATION

This thesis is dedicated to my lovely  
and understanding husband, and to our  
precious son, who is the joy of our  
lives



# DECLARATION

*No Portion of the work referred to in this study has been submitted in support of an application for another degree or qualification for this or any other university or other institution of learning.*

**Soha Hamdy Abdel Dayem Mohamed**



كلية التجارة  
إدارة الدراسات العليا

# قياس أثر السياسات المحاسبية لإدارة الأرباح علي قرارات المستثمرين في الشركات المساهمة بمصر "دراسة تطبيقية"

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## ABSTRACT

**“Measuring the Impact of Earnings Management Accounting Policies on Investors’ Decisions in Egyptian Corporations”**, Master Thesis, 2010

This study examines the existence and persistence of earnings management practices in the Egyptian stock market, and the influence of these practices on investors’ decisions and stock prices. The findings of the empirical analysis do not support the hypothesis that seasoned equity offering firms use earnings management practices around the equity issue to boost stock prices, also the findings do not exhibit any abnormal return following the seasoned equity offering date, and the results showed that the relation between discretionary accruals and stock prices was insignificant, these findings suggest that firms that raise capital through seasoned equity offering in the Egyptian stock market do not use earnings management practices around the equity issue to influence investors’ decisions and increase stock prices.

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