

شبكة المعلومات الجامعية







شبكة المعلومات الجامعية التوثيق الالكتروني والميكروفيلم



شبكة المعلومات الجامعية

جامعة عين شمس

التوثيق الالكتروني والميكروفيلم

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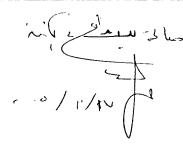


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SEGMENTAL ANALYSIS AND ACTIVITY BASED COSTING FOR THE MODERN MARKETING CONCEPT

(An Analytical and Case Study)

An M. Sc. Thesis

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This Work Is Dedicated With Love To My Family:

My Father, My Mother,
My Husband & My Daughter Lara

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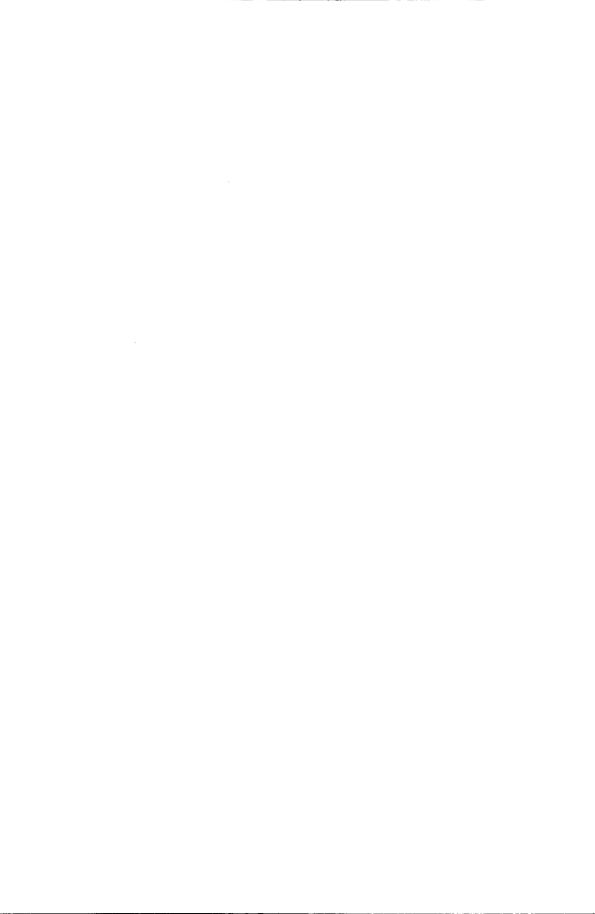
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