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Faculty of Education
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And Instruction

**A suggested Technotainment Program for Enhancing
the Communication Skills of Primary Students and
their Motivation towards Learning English**

A Thesis

*Submitted in fulfillment of the Requirements for the M.A.
Degree in Education
(Curriculum and Instruction: TEFL)*

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Abstract

A suggested Technotainment Program for Enhancing the Communication Skills of Primary Students and their Motivation towards Learning English

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This study examined the effectiveness of designing Technotainment / interactive multimedia based on edutainment program on motivating third grade primary pupils towards learning English and developing some communication skills particularly their oral communication skills. The program was designed on pedagogical principles, theories of communicative language acquisition and the criteria of designing educational software based on entertainment. The design of the study is the pre-post test quasi experimental control design. To collect the research data, the following instrument were used: interview with the children before designing the program, a pre-post test prepared by the researcher, a questionnaire was used to collect data on pupil's motivation and satisfaction after carrying out the program, and an observation sheet was administered by the researcher to observe pupil's oral practice of the dialogues through performing role play activity. The data obtained was analyzed using T-Test. The statistical analysis indicated that the program developed the performance of the experimental group on the pre- post test and the results were in favor of the post-test at 0.01 level of confidence. Also, the assessment of the pupils through the observation sheet proved that the experimental group improved in practicing the dialogues and expressions. In addition, the satisfaction questionnaire showed that students were entertained and satisfied with the program.

Key words: technotainment – edutainment – oral/communication skills
interactive multimedia – Language function

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I am also substantially indebted to Professor Dr. Fraa Hassan Mohamed .she has always been extremely patient and tolerant of my faults and lavishly generous in her advice and counseling. Her remarkable and valuable technical ideas enriched the study.

I would like to also express my gratitude to prof.Dr Magdy Mahdy Ali for his help and support .I also thank him for being part of the jury members and part of the dissertation committee.

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Special thanks for al malek fahed language school and its pupils, teachers and administration that provided me with every thing I needed in my experimental part of the study.

My deepest appreciation and gratitude goes to ER.Zaher Abass Laskar for helping and supporting me always.

Last but not least, my sincere gratitude goes to my mother and sisters Sahar and Nagwa for their everlasting patience and encouragement.

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