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The Effectiveness of a Training Program Based on Interactive Multi-media in Light of Scaffolding in Developing English Language Reading and Writing Skills Among First Year Secondary Students

A Dissertation
Submitted in Partial fulfillment of the Requirements for the PH. D. Degree in Education (Curriculum and Instruction of English)

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ResearchTitle: "The Effectiveness of a Training Program Based on Interactive Multi-media in Light of Scaffolding in Developing English Language Reading and Writing Skills Among First Year Secondary Students."

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The present study aimed at designing an interactive multimedia training program to improve reading and writing skills for first year secondary students and investigating the effectiveness of using scaffolding strategies in developing first year secondary students' reading and writing skills. Based on reviewing literature and related studies, the researcher reviewed the theoretical framework of integrating reading and writing skills, interactive multimedia and scaffolding strategies. To determine the most important reading comprehension and writing skills for first year secondary students to be developed throughout the proposed program, a checklist was designed and approved by a jury of specialists in the field of teaching and learning EFL. Based on these reading comprehension and writing skills, a pre-/post- reading and writing test was developed and used. The study adopted the quasiexperimental pre-post test control group/ experimental group design. The participants of this study were thirty-five female participants who were randomly selected from one of Cairo governmental secondary schools, namely Safaya Zaghlol Secondary School for Girls. The students of the experimental group received training through the proposed program based on interactive multimedia and scaffolding strategies while students in the control group received regular instruction and assessment. The pre and post test scores were statistically analyzed using t-test and then the effect size was calculated. It was found that there were statistically significant differences at 0.01 level between the mean scores of the control and the experimental groups on the post-test in favour of the experimental group in overall reading comprehension and writing as well as in each reading comprehension and writing sub-skill separately. There were also statistically significant differences at 0.01 level between the mean scores of the experimental group on the pre-test and the post-test in favour of the post-test in overall reading and writing as well as in each reading comprehension and writing sub-skill separately. Finally, It was concluded that the proposed training program based on learning interactive multimedia and scaffolding strategies for first year secondary students proved to be effective in developing the necessary reading and writing skills among the experimental group students. Therefore, it was recommended that the present program can be adopted for teaching reading and writing skills to students at the secondary stage and other stages. Moreover, English language teachers should make use of interactive multimedia and scaffolding strategies.

Key words: Interactive Multi-media, Scaffolding, Integrated Reading and Writing Skills, Secondary Students, Egypt.

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CHAPTER ONE

BACKGROUND AND PROBLEM

1.1 Introduction

Learning foreign languages contributes to increasing students' opportunities to interact and understand other cultures. Besides, English has become an international language that is widely used for different reasons. Therefore, there is a vital need to become proficient English language learners and to succeed in academic contexts as well as in practical life.

There is a great shift in language instruction from being grammar oriented to communication oriented which requires the increase of students' repertoire of reading and writing. Wang and Chuang (2007: 11) point out, reading is not word calling or" sounding out" but it is a process of constructing meaning from a context. Thus, reading reveals itself as a marvelously complex process, in which many cognitive activities should occur simultaneously. Reading and writing become special forms of reasoning in which both the reader and the writer contribute perspective, inference, and logic. Reading and writing have a significant role in learning a foreign language.

The most essential language skills of learning foreign languages are reading and writing. Advances in linguistic theory and cognitive psychology have enabled learning reading and writing skills become of the major developmental tasks to be mastered. As the educational process continues, reading and writing become more and more important in student's ability to acquire knowledge and learn independently.

Davies (2011:24) claims that "Students read to understand the meaning of written materials. This search for meaning - the process of comprehension-depends on both the writer and the reader". Therefore, reading and writing provide experience through which the individual may expand his horizons and gain deeper understanding of himself and of other human beings.

In addition, Dias (2010: 16) claims that "The emphasis is now being placed on understanding the internal process involved in integrating reading and writing, that is, what the reader does while reading. Earlier, the emphasis was more on the products of reading - what the reader remembers from reading". The main purpose for reading is not to recognize words but to comprehend and construct meaning of the concepts described in a text, relate them to the previous experiences and how these are transferred in a written form.

Gupta P. & Schulze M. (2011:12) have posited "a psycholinguistic view of interconnection between reading and writing confirm that reading and writing are viewed as an interactive process between language and thought". According to Wang (2008: 23), this interactive process involves three factors: conceptual abilities, background knowledge, and process strategies. Thus, for successful reading and writing to occur, an individual must possess basic intellectual ability, knowledge of the world and learning strategies".

Current research confirms the integration of reading and writing processes for learning English as EFL. Thus, one of the most important goals in teaching reading and writing skills in EFL is to see the language as a one unit integrated not separated to improve learners' language ability. Chiu (2008:30) argues that there is often too much emphasis on teaching the reading and writing as integrated skills in ESL courses instead of teaching them separately and that meet the students' need. In this context, there are many researchers who discussed the importance of integrating reading and writing skills such as Wang (2008); Kenworthy (2004); Khalaf (2002); Khater (2002); Jung (2001).

The use of technology in EFL setting has to be taken as a natural development in the field and the EFL community look at the advantages that CALL brings to their students, especially in bringing "life" to the EFL classroom. Life here means using the foreign language for real interaction, and learning it for communicative purposes. Using CALL in EFL setting allows for a combination of sound, graphics, text, and video to be presented in one program, which facilitates efforts to teach all four language skills by computer.

The main advantage of applying interactive multimedia in EFL setting is to establish the link between the EFL learners and their counterparts in learning English, and put them in a close proficiency level. It is clear that multimedia may help in bridging the gap between the real use of English Skills and EFL classrooms with respect to the linguistic competence.

Students' learning environment is continuously changing. In recent years, it has changed from being exclusively associated with auditoria, labs and books to including internet pages, virtual discussion, video clips and social activities. In online work and studying, the learning environment is always at hand; students are not limited by space or time but can study when it best fits into their portfolio of activities. Online studying is thus not simply a new teaching tool but provides a new context for learning (Davies G. & Hewer S., 2011:15). The role of the teacher changes from giving lectures and supplying facts to being a guide or facilitator, with emphasis on helping students to construct their own knowledge. Students use their computer for solving problems, collaborating and as a tool to make (better) decisions (Davies G., 2011:4). Multimedia enhanced teaching should thus result in more student-oriented teaching, more group work and improved learning.

Interactive multimedia is one of the most exciting innovations in the age of information. With the gradual increase in the integration of computer and multimedia technology in educational activities, there is a need to consider not only the unique opportunities they bring to learning and learners, but also the benefits that may be derived from their use. Therefore, there is a need for computer-aided learning materials in educational activities, which can provide students with practice and foster moral values at the same time. With access to the Internet, computers can be a means of learning more about reading and writing and serve as a vehicle for sharing ideas with others. Interactive multimedia is suitable in presenting reading and writing skills to pupils for it

facilitates learning and enjoyment of learning. The potential of interactive multimedia in the learning environment is well-recognized world wide, as evidenced by several studies which have been conducted in recent years on using the interactive multimedia to enhance reading and writing skills. Erchun & Jie (2012) confirms that

"computer and internet technologies, especially interactive multimedia are changing what it means to be literate because of technology, the way in which readers interact with print has changed, as it has the construction of meaning in both reading and writing." (p.43).

These issues have led to the proposal that additional aids, or scaffolds, are needed to assist students and teachers engaged in this type of learning (Lajoie (2005), Lipscomb, L., Swanson, J. (2012); Murray, D. E., & McPherson, P. (2006).). Scaffolds are tools, strategies, and guides which support students in attaining a higher level of understanding; one which would be impossible if students worked on their own.

The term "scaffolding" was initially introduced by Wood, Bruner, and Ross (1974) as tutoring or other assistance provided in a learning setting to assist students with attaining levels of understanding impossible for them to achieve without assistance. They viewed scaffolds as personal in nature; that is, aid provided by a teacher or peer to help with the learning process. More recently, the concept of scaffolding has been broadened to include a multitude of different tools and resources that can be used by students to assist them with instructional activities. These tools can be embedded within multimedia and hypermedia software to provide students with support while they are using the software (Reingold, Rimor, and Kalay, 2008). There are two basic building