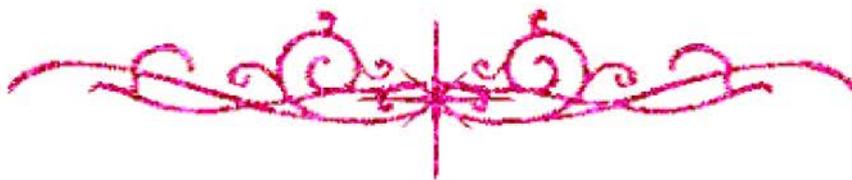


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شبكة المعلومات الجامعية

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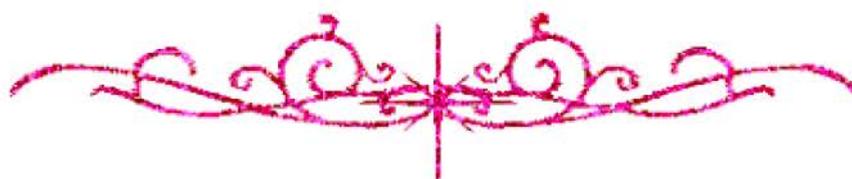
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شبكة المعلومات الجامعية



شبكة المعلومات الجامعية التوثيق الالكتروني والميكروفيلم



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شبكة المعلومات الجامعية

جامعة عين شمس

التوثيق الإلكتروني والميكروفيلم

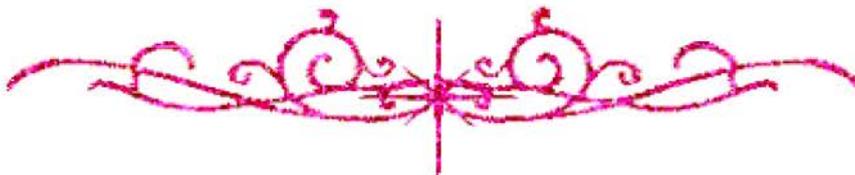
قسم

نقسم بالله العظيم أن المادة التي تم توثيقها وتسجيلها
علي هذه الأقراص المدمجة قد أعدت دون أية تغييرات



يجب أن

تحفظ هذه الأقراص المدمجة بعيدا عن الغبار



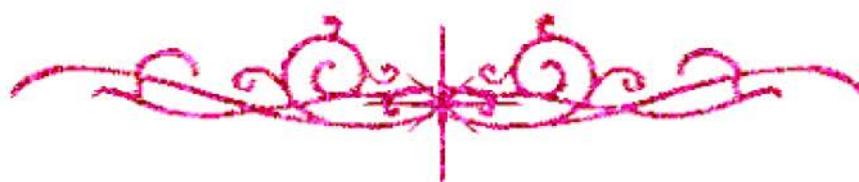
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بعض الوثائق الأصلية تالفة



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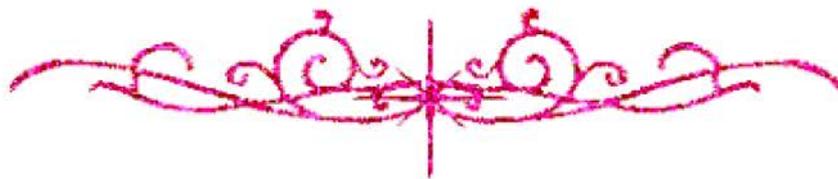


شبكة المعلومات الجامعية



بالرسالة صفحات

لم ترد بالأصل



BICKEY

**QUALITY IMPROVEMENT COUNSELING PROGRAM
FOR NURSE SERVICE PROVIDERS IN
BREAST FEEDING**



Thesis
Submitted in Partial Fulfillment of the
Requirements for the Doctorate Degree in Nursing Sciences
(Public Health Nursing)

By
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ABSTRACT

This study aimed to improve the quality of counseling for nurse service providers in breast-feeding field, plan and implement a health promotion program based on the previously detected needs of nurses toward quality of breast-feeding counseling, and evaluate the degree of the mother's satisfaction toward quality of breast-feeding counseling. The study was conducted in the out patient clinic and in patient departments of Pediatrics and Obstetrics in Benha University Hospital. Selected the sample included all nurses responsible of breast-feeding in Benha University, (50 nurses) and a systematic random sample of 50 mothers who practice breast-feeding. The tools included (1) an interviewing questionnaire to assess nurse's knowledge toward breast feeding counseling, (2) an observational checklist to assess quality of breast feeding counseling, and (3) a Mother Satisfaction tool according to *Banco., (1998)* to assess mother's satisfaction regarding breast feeding. The study showed that nurse's knowledge and practice scores regarding quality of breast-feeding counseling improved significantly in all aspects after application of the health promotion program. The study recommended the developing of a training program and a written standard about quality improvement counseling of breast-feeding for each hospital to protect and support breast-feeding, and have them communicated to all health care providers. Periodical continuing education courses should be held to keep nurses up to date in their knowledge and performance about quality improvement counseling for breast-feeding and periodic appraisal evaluation for their performance should be done. Teaching Arabic materials should be available for mothers in the antenatal clinic with simple language and updated knowledge as films, video tapes, posters,

handouts, and manuals. A specific procedure book in Arabic language should be available to standardize the nursing management during breast feeding counseling. Nursing educators should be involved in the board of hospital administration to develop a system for continuing education about quality improvement counseling for breast-feeding. Link between incentives, promotion and programs attended by nurses for quality improvement should be but into consideration the study recommended also the presence of a quality improvement counselor for breast feeding consultant in the hospital wards to encourage mothers to initiate and maintain breast-feeding and also the presence of a quality assurance committee to ensure that nursing standards are implemented and maintained for the quality improvement counseling for breast-feeding.

Introduction

INTRODUCTION

بِسْمِ اللَّهِ الرَّحْمَنِ الرَّحِيمِ

"والوالدات يرضعن أولادهن حولين كاملين لمن أراد أن يتم الرضاعة"

صدق الله العظيم

سورة البقرة: ٢٣٣

Quoranic Verses recommends two years lactation period and expounds a child's right to breast-feeding in order to obtain the best possible start in life. Breast-feeding is the superior way to introduce a child to the world and breast milk is the best food to ensure that a child survives and thrives, (*W.H.O., 1999, and Hefnawi, 2000*).

Quality in nursing is defined as a process which seeks to attain the highest degree of excellence in the delivery of mother and infant health care, (*Lang, et al., 2003*). Also, quality can be defined as "the degree of conformity with accepted standards, degree of fitness for mother's needs, and degree of attainment of achievable outcomes, (*Osman, 2002, Tosson; 2002, and Lang, et al., 2003*). It is not the result of a task, regulation or committee, but it is the result of mother values, behaviors and structures which focused toward the common goals, (*Shahaen, 2003*).

Counseling is the heart of most quality improvement for breast feeding program. It is a face – to – face communication in which one person helps another to make decisions and act on them. Any antenatal breast-feeding consultant, at any time, at any level, should be able to help a mother to make any decisions, (*Gallen, 2000*).