



بسم الله الرحمن الرحيم

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Cairo University

ARCHITECTURAL IDENTITY IN RESIDENTIAL NEIGHBORHOODS UNDER THE INFLUENCE OF GLOBALIZATION AND LATE MODERN TRENDS IN ARCHITECTURE

**Using the Heliopolis neighborhood in Cairo as a case study
from (1990-2020)**

By

Architect Omnia Ehab H. Esmail

B.Sc. in Architectural Engineering
Ain Shams University

A Thesis Submitted to the
Faculty of Engineering at Cairo University
in Partial Fulfillment of the
Requirements for the Degree of

**MASTER OF SCIENCE
in
ARCHITECTURAL ENGINEERING**

FACULTY OF ENGINEERING, CAIRO UNIVERSITY
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Title of Thesis:

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Key Words:

Architecture, Conservation, Identity, Globalization, Heliopolis

Summary:

Architectural identity created by architectural designers in every society represents the crystallization of social and cultural aspects over time. The Heliopolis district has a unique architectural identity. The district's plan had a pattern of garden city's ideals. the Heliopolis district has been losing some of its unique buildings leading to architectural and urban changes which might result in either losing or restoring the architectural identity.

The thesis aims to illustrate the effect of globalization, the internet revolution, and the latest modern trends on the architectural identity of the residential neighborhood of Heliopolis. The purpose is to find a balance between responding to globalization and the latest technologies and yet conserve the unique architectural and urban identity and architectural heritage. We cannot recreate the past and live in it, but we also must respect our architectural identity. Achieving a distinguished sense of place and appreciation of architectural identity are essential.

Disclaimer

I hereby declare that this thesis is my own original work and that no part of it has been submitted for a degree qualification at any other university or institute.

I further declare that I have appropriately acknowledged all sources used and have cited them in the references section.

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Date: / / 2022

Signature:

Acknowledgment

*First and foremost, thanks to **ALLAH** who has done great things for us*

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